



The IMPACT Advisory Board will assist the AWRA leadership and staff (Editor-in-Chief and Managing Editors) in setting editorial direction and strategic planning. A major role is to develop the set of issue themes/topics for the upcoming calendar year. Members are also to assist in identifying opportunities for advertising.

Board members will not be expected to produce issues; however, individual members may be recruited as guest editors and/or recruit guest editors. In this role they will be responsible for the oversight of bringing assigned issues to print including:

- Identifying potential authors with expertise in the subject of the issue who can write in a popular press style with the broad AWRA membership as the main target audience.
- Recruiting/persuading authors to volunteer their time and effort to produce a solid three to four-page article on time.
- Assisting by editing/revising/working with authors to have articles meet the above stated criteria
- Working with staff and the Advisory Board Chair to format the issue
- May be called upon to team with guest editors on issues

The Advisory Board Chair will work as the AWRA Board Liaison with the AWRA leadership and staff to support the EIC and AWRA President in her/his role as the organizational leader. Responsibilities include:

- Oversight on the content of IMPACT.
- Acts as an ambassador to the author/editor/reviewer/scientist community.
- Serves as a public voice for the magazine.
- Makes appearances on behalf of IMPACT.
- Working with the AWRA Board, sets the strategy for IMPACT.
- Assures IMPACT is addressing topical issues of importance to the water resources community.
- Works in collaboration with the guest editors, staff, Advisory Board and AWRA Board.
- Presents major proposed changes to the AWRA Board for discussion and approval.
- Works in conjunction with the EIC and Managing Editors to support the Guest Editor Selection Process.
- Works with the AWRA President to recruit and manage the advisory Board.
- Obtains advice where needed to create a sufficient pool of candidates for open positions.
 - Work towards recruiting and mentoring individuals to prepare them to help lead IMPACT.
- With the EIC and Managing Editor, provides periodic status reports to the AWRA Board on:
 - Metrics as usage, articles published, and other quantitative and qualitative measures.
 - In conjunction with AWRA staff supply information regarding revenue from all sources and marketing and selling efforts.
- Conducts an annual meeting of the IMPACT Advisory Board.
- As appropriate, may produce editorials in IMPACT.